### **Nova Newsletter Submission Guidelines**

## **Limit stories to 500 words or less:**

- Varsity sports stories only may include brief JV updates within varsity story
- Game highlights NOT play by plays in a written summary of the game or event
- More than just winning games send great individual or team efforts, awards for academic achievement and, of course, those winning games and BIG conference wins, section, division and state games
- Not just a laundry list of stats please write an article
- Include student player names, positions and grade levels (e.g., senior captain Bill Smith, right guard NOT Bill Smith (12) NOT 12th grader Bill Smith)
- Please double check spelling of names for accuracy

## **Topics:**

Non-sports stories about extra-curricular successes, individual and team achievements and recognition, upcoming events, volunteer projects, student and school fundraisers for charities

Sports stories about wins, team awards, player achievements, captains and other officer positions and nominations

Calendar of upcoming events ideas

# Not accepted:

Sorry, sports team fundraisers are not accepted.

JV, middle school and primary sports stories are accepted only on a case-by-case basis.

## Photos:

- Email stories and photos together if possible
- Label photos with Team Name, Game/Event and Date (e.g., Dance\_StateJazz\_5-21-10)
- Include a caption with description of each photo and reference photo label
- Include player(s) name and position(s) in caption

NOTE: Captions are always appreciated even if we don't print them; they help us identify players and games to match the stories

### Photo taking tips:

- Set camera to highest quality setting HQ
- Optimal minimum file size: 1600 x 1200 pixels

### Photo e-mailing tips:

- Do not compress or optimize your photos
- Select only your best shots and send as JPGs
- E-mail in small batches 2-3 maximum per time
- SEND NO MORE THAN 12 photos per event photos are very time consuming to edit and sort through. Select your best shots.

## Photo editing tips:

- Crop minimally and keep original proportions
- Do not use the sharpen option it creates white specks
- Do not over edit or use the color saturation option it creates problems